

## Unit HTM703: Tourism Policy in International Context and Development

Unit code: M/616/7113

RQF level: 7

### Aim

This unit assists the students to show critical understanding of principles of tourism policy and how it connects with the issues of development. Students will identify and analyse the theories and concepts with regards to public policy, tourism management and international development and apply it in the context of tourism. The unit also supports the students to apply development indicators and to create plans for tourism projects in order to address development problems.

### Learning Outcomes and Assessment Criteria

Learning Outcome		Assessment Criterion	
1.	Identify and critically analyse the concepts and theories related public policy for tourism	1.1	Analyse the history of tourism policy and critically evaluate the various approaches to tourism policy
		1.2	Clarify the multi-scalar nature of contemporary tourism policy and the institutes involved in tourism development at the global, national and local scale.
2.	Critically evaluate theories in international hospitality and tourism development	2.1	Analyse the theoretical approaches and evaluate its usefulness in context of international development
		2.2	Critically evaluate the position of developing countries with the use of theories in context of international development
3.	Show critical analysis in the affiliation between tourism and international development	3.1	Critically evaluate the impacts of tourism in destinations
		3.2	Critically analyse the affiliation between tourism and sustainable development
		3.3	Analyse the ways in which tourism assists international development goals.
4.	Develop plans for tourism projects to manage development problems	4.1	Investigate and explain development issues in an international context
		4.2	Develop and explain plans for tourism projects that addresses and manages the development issues