

## HTM504: Research Project

Unit code: F/617/5720

RQF level: 5

### Unit Aims

This unit is designed to develop learner skills in carrying out independent research and enquiry into a research topic. Learners will investigate the research techniques and methods and elements needed to carry out research, together with the various theories that underpin formal research. Learners should seek approval from their tutor before starting their research project.

### Learning Outcomes and Assessment Criteria

1.	Develop a research proposal.	1.1	Outline a potential research proposal.
		1.2	Address the factors that contribute to the process of selecting a research project.
		1.3	Develop a research project proposal including a critical review of the key resources.
		1.4	Develop an appropriate plan and procedures to carry out the agreed research proposal.
2.	Carry out a research project considering the relevant aspects.	2.1	Develop the research questions and hypothesis and match the resources efficiently.
		2.2	Undertake the proposed research project using suitable methods.
		2.3	Record and collect relevant data.
3.	Evaluate and present the outcomes of the research project	3.1	Apply suitable research techniques to evaluate the outcomes of the research project.
		3.2	Interpret the outcomes to form conclusions and recommendations for future projects.
		3.3	Present the outcomes of the research to the target audience using an appropriate format and media.

## **Suggested Reading**

Keizer, J. (2016). Business Research Projects. [Place of Publication Not Identified]: Routledge.

Wilson, J. (2014). Essentials of business research. Los Angeles: Sage Publications.

Thomas, G. (2013). How to do your research project. Los Angeles, Calif.: SAGE.

Mayo, F. (2014). Planning an applied research project in hospitality, tourism, & sports. Hoboken: Wiley.